

Tentative Conference Agenda

Last updated August 9, 2017

TUESDAY, AUGUST 22, 2017

7:00 am to 8:00 am	Vendor setup	Scott Room
7.30 am to 9:30 am	Registration	Rossetti Room
8:00 am to 9:30 am	Breakfast with Industry Partners Sponsored by: 	Scott Room
9:30 am to 10:30 am	Presentation: Driver Training program Speaker: <i>Kristine Hubbard, Beck Taxi</i> <i>Brian Herman, Casino Taxi</i>	Rossetti Room
10:30 am to 10:45 am	Break	
10:45 am to 11:45 am	Presentation: Competing with Ride-Sharing; Dispatch; Customer service; Technology Tools; soft meters Speaker: <i>Jim Bell, CTA</i> <i>Phil Strong, CTA</i> <i>Marc Andre Way, CTA</i> <i>Kurt Enders, CTA</i> <i>Carolyn Bauer, CTA</i>	Rossetti Room
12:00 pm to 1:45 pm	Lunch and time with vendors Sponsored by: 	
2:00 pm to 3:00 pm	Presentation: From Coast to Coast to Coast Speaker: <i>Board of Directors</i>	Rossetti Room
3:00 pm to 3:15 pm	Break	
3:15 pm to 4:15 pm	Presentation: Secret to Successful Marketing Speakers: <i>John Graham, Reach Local</i> <i>Marc Andre Way, CTA</i> <i>Kurt Enders, CTA</i>	Rossetti Room
4:15 pm to 4.30 pm	Break	
4.45 pm to 5.30 pm	Presentation: Secret to Successful Marketing and Open forum <i>Jim Bell, CTA</i>	Rossetti Room
5:30 pm to 6:30 pm	Visiting Vendors; Exhibition hall closes	Scott Room
5:30 pm to 7:30 pm	Reception	BB33